

American Sustainability Initiative

Balanced Economic, Social & Environmental Change

FOR IMMEDIATE RELEASE:

AMERISUS HOMES ADDS WAGMAN CONSTRUCTION, INC. TO BUILDER TEAM

Penns Park, Pa (May 24, 2011) - The **American Sustainability Initiative (AmeriSus)** announced today that Wagman Construction of York, PA, an established and well recognized builder in central Pennsylvania has been selected to represent the AmeriSus Homes and its unique line of affordable, super-efficient eco-homes. Wagman will be an AmeriSus Homes Preferred Builder for a six county region which includes York, Adams, Cumberland, Dauphin, Lebanon and Lancaster counties.

Over the past two years the AmeriSus Homes product has gone from concept to reality with many new home projects now underway in the Philadelphia area and others scheduled for construction starts in more than a half dozen states.

Joe Wagman CEO of Wagman Construction related that, "The Wagman Group of companies began in construction back in 1902 and has taken every opportunity to bring modern building techniques to projects large and small. When we heard about some of the innovative approaches that were being developed at AmeriSus we got immediately interested."

AmeriSus provides Whole Home Packages as kits to builders nationwide that allow for the construction of smaller, super-efficient, sustainable homes via the AmeriSus Ready Build™ system. AmeriSus handles all the front end work including design, product integration, procurement and logistics so that a builder and local crew can put an affordable high-value eco-home in place in less than eight weeks. Larger builders see this just-in-time build approach as a way to improve their metrics. Smaller builders see it as a way to do more with less people. In either case it results in less waste, better builder economics, improved value, a differentiated end-product and increased profitability.

